

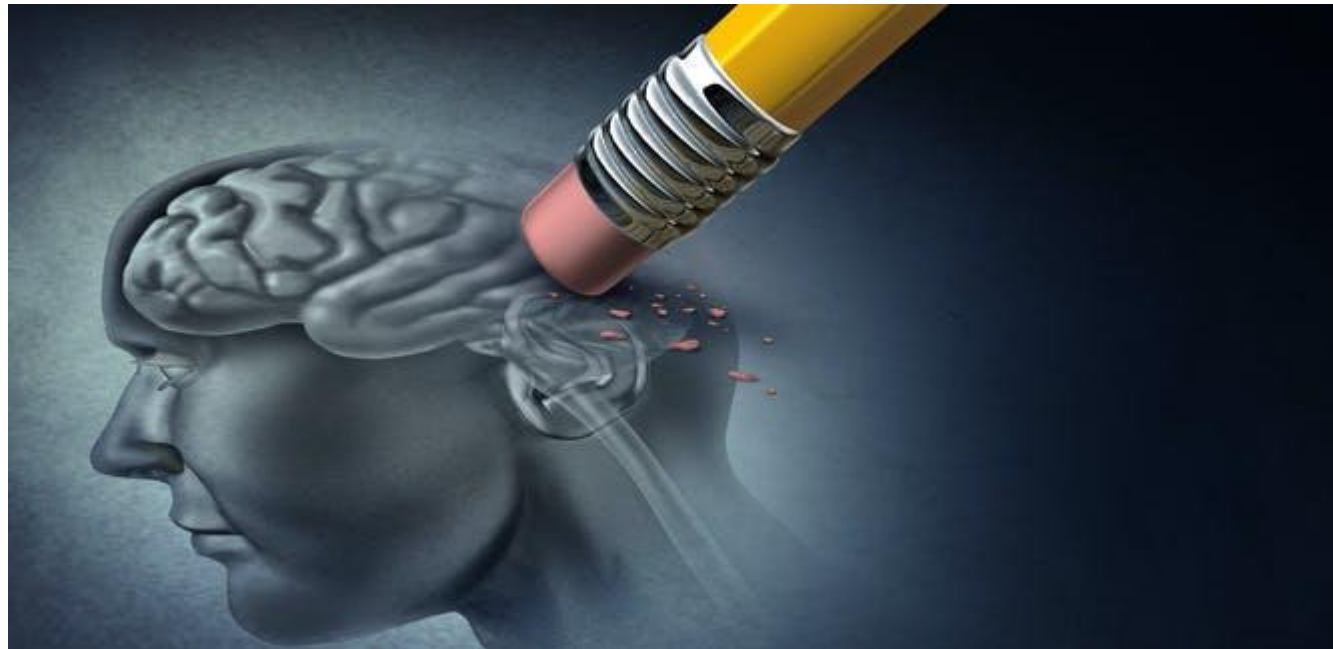
Round 17: Memory

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Memory

- Feelings, emotions, and thoughts occur in the present. Memory is a time machine that allows consciousness to travel back in time.
- Defines who we are by integrating our experiences into a coherent autobiography.



Stages of Memory

- Register information received through sensory channels
- Encode
 - Process for identification and association
 - Left Prefrontal regions
 - Limbic system evaluates for relevance
 - Links/associates with other information



Stages of Memory

- Store
 - Cerebral cortex & limbic system
 - Hippocampus & entorhinal cortex necessary for binding
 - Left hemisphere stores primarily verbal or general knowledge
 - Right hemisphere stores nonverbal & autobiographical information “experiential”
 - Represented in distributed form
- Retrieve
 - Prefrontotemporopolar network
 - Right Prefrontal regions
 - Limbic system



Types of Memory

- Iconic/Echoic
 - Unimodal sensory areas
 - Retain information for milliseconds
- Short-term & Working memory
 - Parietal & Prefrontal areas
 - Dorsolateral prefrontal (DLPFC)
 - Online retention of 7+/- 2 items
 - Lasts up to a few minutes

Types of Memory

- Long-term memory
 - Lifelong retention of information
 - **Implicit (Unconscious)**
 - Inferred indirectly through faster performance on certain tasks (e.g., priming, conditioning)
 - Procedural
 - Motor skills
 - Damaged with basal ganglia & cerebellar lesions
 - **Explicit/Declarative (Conscious)**
 - Semantic/Factual
 - General facts
 - Damaged with lesion of left frontotemporopolar region
 - Episodic
 - Personal, autobiographical
 - Damaged with lesion of right frontotemporopolar region

Memory Assessment

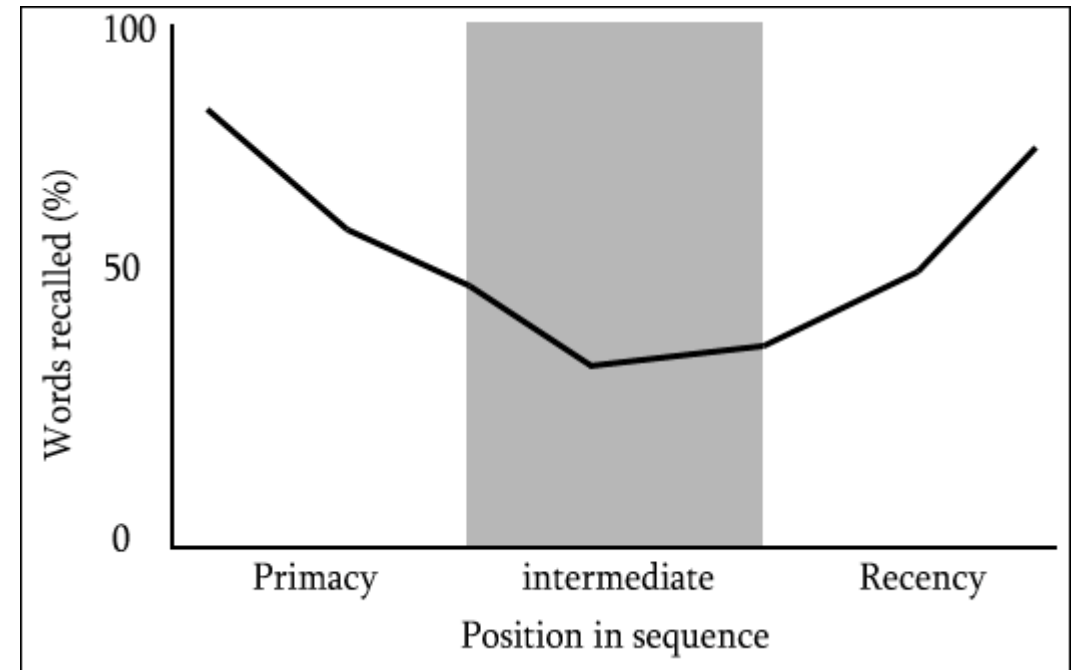
- Free Recall
 - What do you remember?
- Cued Recall
 - P _____
 - B _____
 - G _____
- Recognition
 - Did you see any of these objects?
 - Dog
 - Ice cream
 - Lamp
 - Woman
 - Chair
 - Saxophone
 - Bed
 - Alarm clock
 - Teddy bear
 - Taxi

1	Shoe
2	Motorcycle
3	Record player
4	Coke bottle
5	Computer
6	Heart
7	Taxi
8	Car
9	Woman
10	House

Serial Position Effect

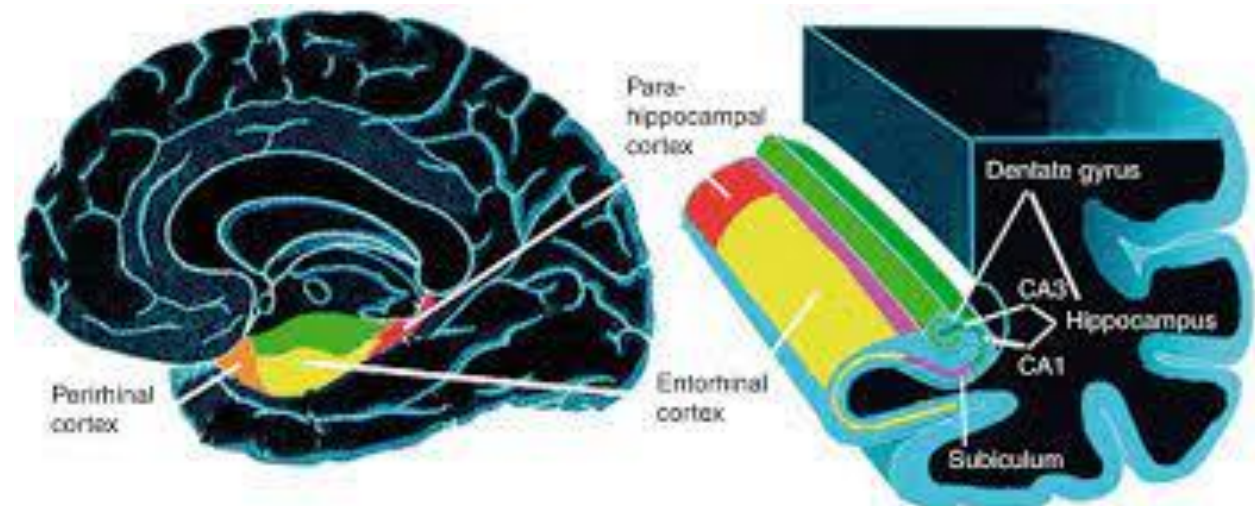
- Primacy Effect
 - Tendency to remember the beginning of a sequence
- Recency Effect
 - Tendency to remember the end of a sequence

1	Shoe
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What is a Memory?

- Engram
 - The pattern of cell firing that makes up a memory
 - Distributed storage
 - What you see is stored in visual cortex
 - What you heard stored in auditory cortex
 - What you felt physically stored in somatosensory cortex
 - How you felt emotionally stored in amygdala
- Hippocampal-Entorhinal complex
 - Establishes a directory for binding & searching for distributed information



How are memories made?



- Hebbian Learning

- “Neurons that fire together, wire together”
 - Forms a network of distributed activity
 - Temporal coherence of neural activity within a set of simultaneously active & reciprocally interconnected neurons produces a record that can be used for subsequent reactivation of the entire response set in response to the activation of one of the components

- Long-term potentiation

- Encourages more receptors on post-synaptic neuron
- Pre-synaptic neuron to release more transmitter (glutamate)
- Allows less activity from the presynaptic neuron to trigger an action potential in the post synaptic neuron

- Forget

- If connections are not strengthened
- “Neurons that fire apart, wire apart”
- Targeted forgetting
 - Occurs during sleep
 - Tenuous connections that are not reinforced are removed
 - Removing unimportant information

Memory

- Why is learning/memory so difficult?
 - Limited number of neurons
 - Already occupied with previously stored information
 - New information needs to be written on top of or incorporated into the existing scaffold
 - To encode & access new information and experiences, fragile and initially sparse linkages have to be established, nurtured, and inserted into the matrix of existing information

Mnemonics

- How do you insert new information into the existing knowledge matrix?
 - Method of Loci/Memory palace (Cicero, Ancient Greece)
 - Contextual anchors



Let's remember the periodic table of elements:

1. Hydrogen
2. Helium
3. Lithium
4. Beryllium



Memory

- Why is learning/memory so difficult?
 - Amount of new information is boundless
 - Your brain must protect itself by remembering only the most important information
 - Filter 1: The Attentional System
 - Selects behaviorally relevant information for further consideration
 - Filter 2: The Limbic System
 - Behaviorally relevant information is stored in initially transient form that induces a small amount of neural change in the association cortices
 - Allows new information to enter associative readjustments before being assimilated into a more permanent form
 - Allows competition so only the “fittest” survive and occupy limited synaptic space
 - Forgetting easy – unless emotionally salient

Role of the Limbic System

- Why does the limbic system play such a crucial role in memory?
 - Evolution
 - Memory's initial function was probably related to recalling contingencies regarding food and danger
 - Remember where to get the best food & avoid being hurt or eaten
 - Memory started expanding beyond immediate survival
 - Ensuring that information with high emotional or motivational relevance enjoys a competitive advantage
 - At first, the initially fragile and sparse linkages of the neural pattern depend on the limbic system for maintenance and coherent retrieval

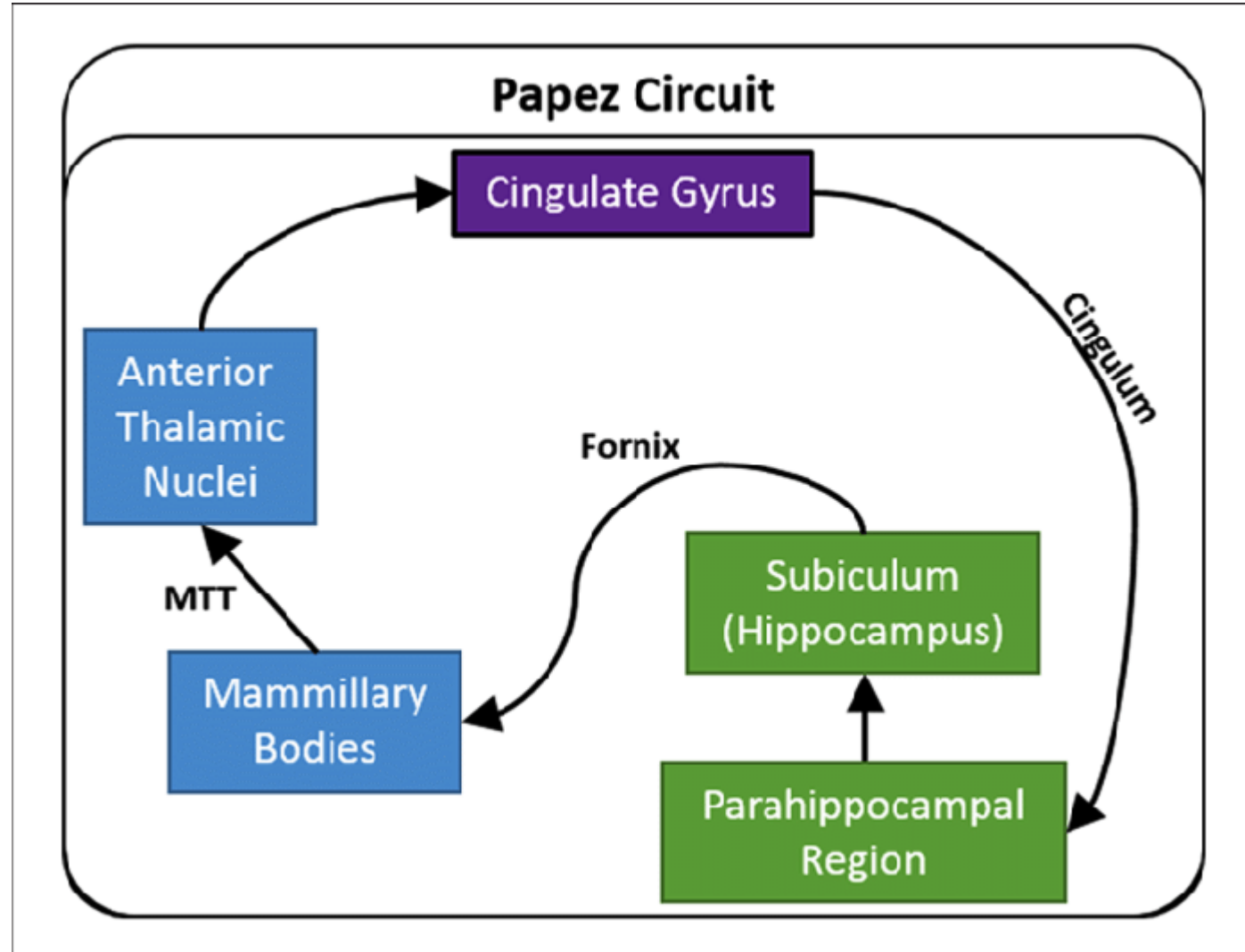
The Limbic System: Memory & Learning

- Memory & Learning

- Papez Circuit

- Subiculum -> fornix -> mamillary bodies -> thalamus -> cingulate gyrus

- Parahippocampal gyrus -> entorhinal cortex -> hippocampus dentate gyrus -> subiculum
- Prefrontal cortex – involve memory with thoughts & decision making

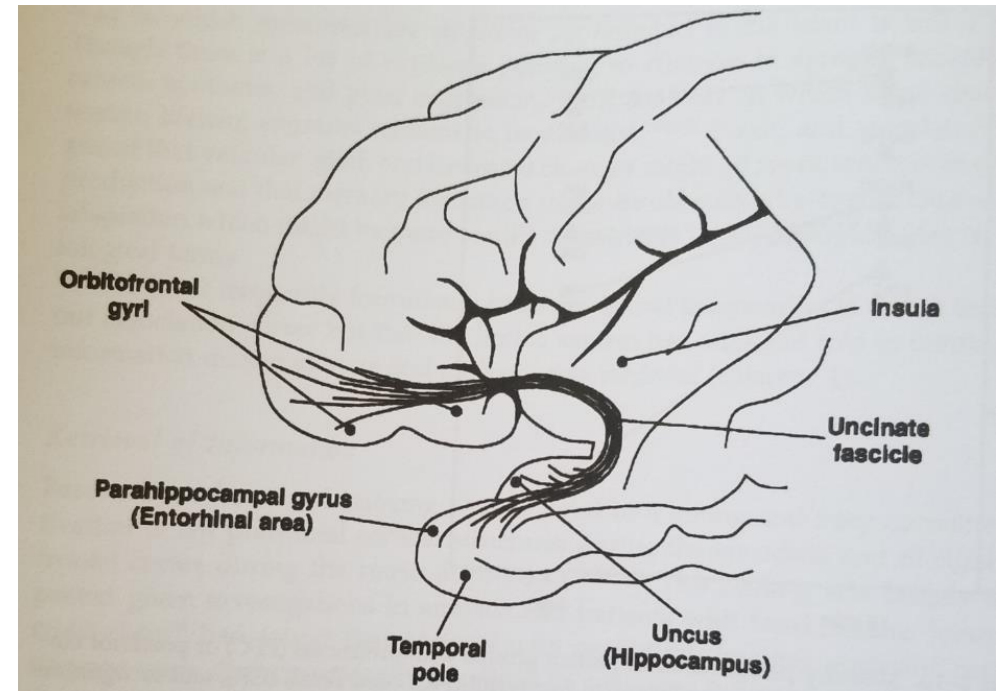


Role of the Prefrontal Cortex

- Frontal lobe participation in memory related tasks
 - Reconstruction of context and temporal order
 - On-line manipulation of encoding & retrieval
 - Associative search of internal data stores
 - Provides contextual constraints to keep reconstructed memories within the bounds of possibility
- Damage to Frontal Lobes
 - Undermines the effectiveness of encoding & retrieval
 - Causes impoverished associative linkages that are necessary for reconstructing context and temporal order
 - Decreases speed of searching internal stores
 - Increases tendency to confabulate

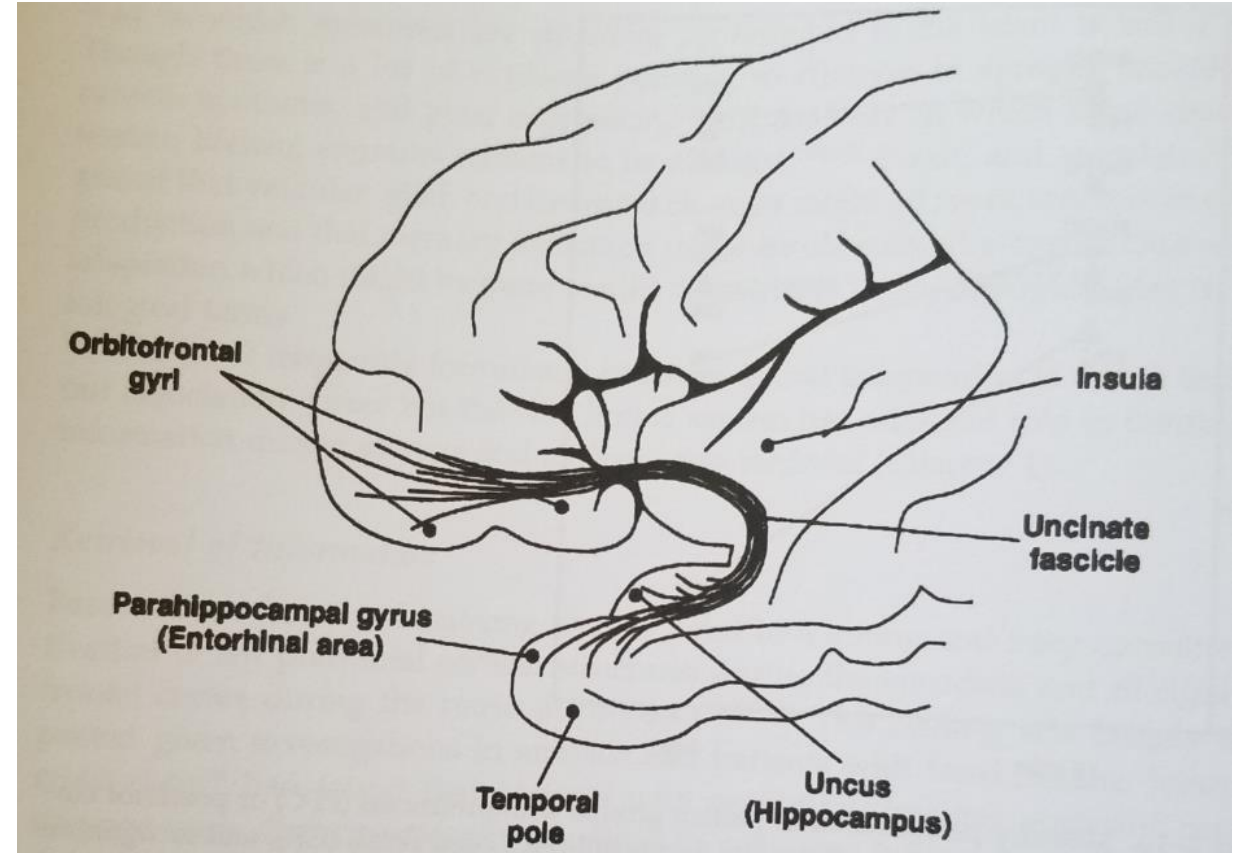
Memory Retrieval

- As additional linkages become established through reciprocal connections with transmodal and unimodal areas the information becomes less dependent on limbic system and can be accessed through numerous associations & approaches which may bypass the hippocampus- entorhinal complex
- Network involved in retrieving old memories
 - Task requirements:
 - Will initiation
 - Selection of information among competing alternatives
 - Post retrieval monitoring process



Amnesias

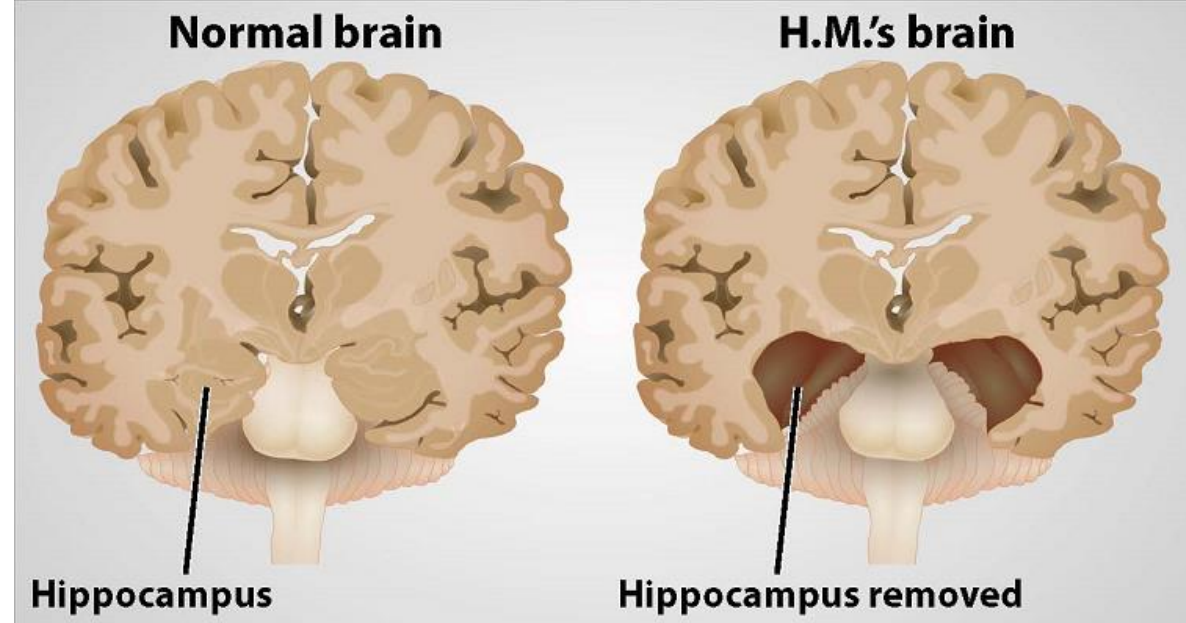
- **Retrograde Amnesia**
 - Inability to retrieve information that had been stored prior to the onset of the amnesia
 - May be due to the loss of the information (Alzheimers)
 - May be due to inability to retrieve the information
 - Associated with damage to Temporopolar regions
 - Temporopolar regions & its connections with the limbic system coordinates access to memories that are encoded in association regions



Amnesias

- Anterograde Amnesia

- Inability to acquire new information for long-term storage and retrieval
- Hippocampus necessary for memory consolidation
 - Papez Circuit

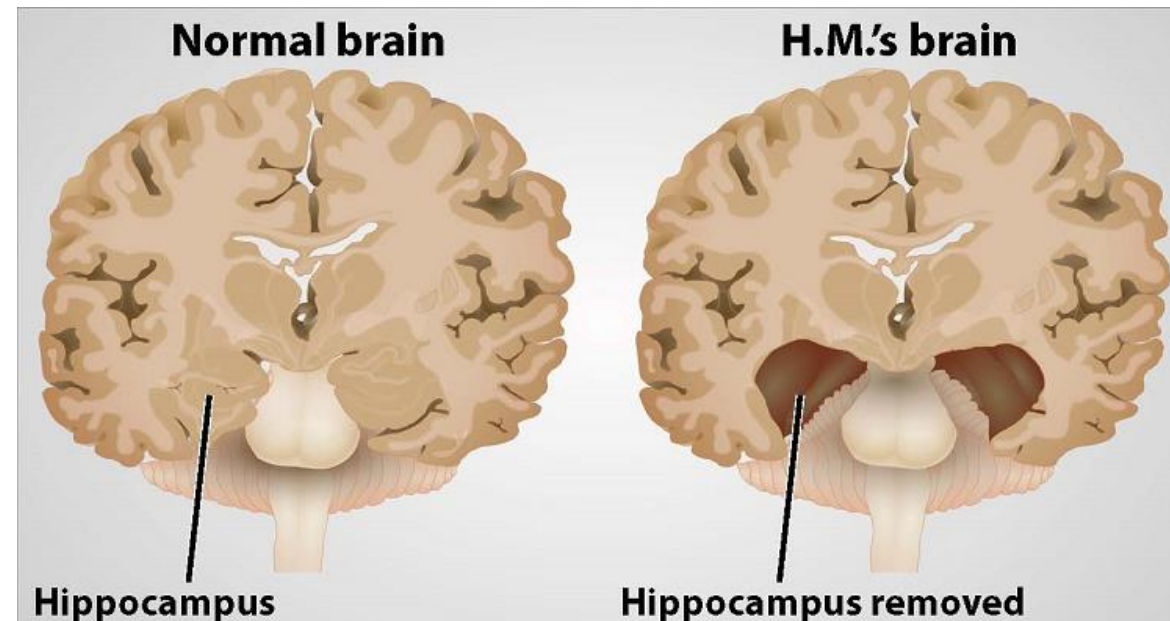
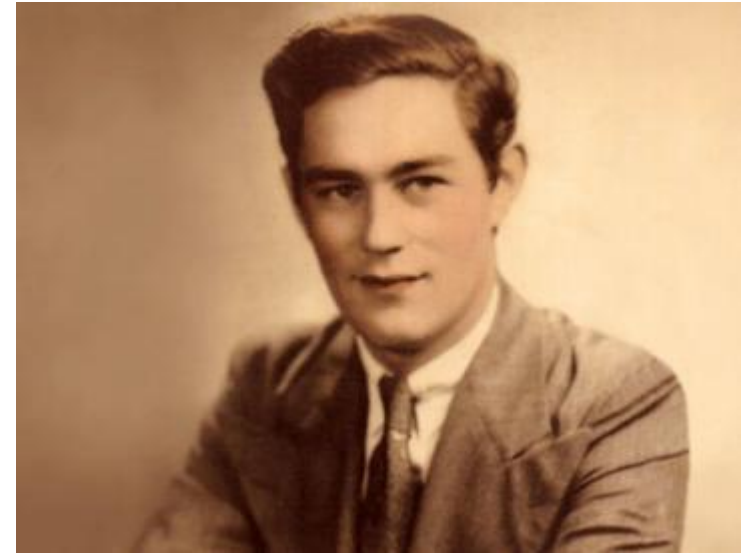


- HM – head trauma -> seizures
- 1953 – William Scoville neurosurgeon removed HM's Hippocampus
- Seizures disappeared, no change in personality, even increase in IQ
- Unable to form new long-term memories



Amnesias

- Short-term/Working memory intact
 - Could remember things for about 15 mins by repeating information to himself
- Implicit memory intact
 - Procedural motor knowledge relies on different mechanisms
 - Procedural memory relies more on basal ganglia and cerebellum
 - Distinction between “knowing that” & “knowing how”





Neurofeedback Treatments

- Standardized Protocols
 - Reward increases in alpha, specifically upper alpha, over sensory motor strip
 - SMR (12-15)
 - SMR/theta & SMR/beta ratios
 - Better cued recall performance & semantic working memory
 - Increase low beta and decrease theta & high beta
 - Improved working memory
- Our Approach
 - Individualized NFB protocol based on EEG brain map
 - Reducing specific excesses in whatever band necessary
 - Increasing connectivity
 - Frontal regions for working memory temporal/parietal for general memory
 - Vielight gamma - Photobiomodulation
 - Stimulate mitochondrial respiration & ATP synthesis
 - Improved memory and motor control

Thank You

https://www.researchgate.net/publication/10937788_The_effect_of_training_distinct_neurofeedback_protocols_on_aspects_of_cognitive_performance